A framework for influencing public finances for children

**Measure and monitor investment**
What is the priority, size and composition of spending?
How has this changed over time, including in real per capita terms?

**Maximize the impact of investment**
Are they achieving the optimal balance across programs?
Are they minimizing costs and delays and fully used as intended?
Are they delivering expected results?
Are they prioritizing and reaching the most vulnerable children?

**Increase investment**
How much is needed to reach specific targets?
How can the gap be financed?

Sources: Framework developed, tested and rolled out by UNICEF’s Eastern and Southern Africa Regional Office (ESARO)