REQUEST FOR PROPOSAL
LRPS-2019-9147993

UNITED NATIONS CHILDREN'S FUND.
Wishes to invite interested companies to provide National Institutional Consultancy to Design Publications and Promotional Materials for UNICEF Montenegro. Terms of Reference for this assignment are incorporated in LRPS-2019-9147993 and make integral part of it. Potential contractors should submit bidding documentation consisting of technical (A) and financial proposal (B) to the following e-mail address: podgorica@unicef.org

The potential contractors are expected to submit a proposal based on Terms of Reference. The proposal will be evaluated against the following criteria:

(1) Relevant experience in similar type of work relevance;
(2) Organisational and technical capacity of the applicant;
(3) Budget.

A) Technical proposal - Maximum points: 70
(one separate e-mail; attachment password protected; The reference "LRPS-2019-9147993 - National Institutional Consultancy to Design Publications and Promotional Materials for UNICEF Montenegro" - technical proposal):
- Profile and portfolio of the organization/institution/agency with an information about previous experience with similar projects and clients – examples of similar work on creative design of publications and promotional materials for children and adults should be provided;
- Structure of the team - qualifications and experience of team members – CVs of team members should be included;
- Production lead time and ability to respond quickly to last minute design requests;
- Reference contacts from other clients;

B) Financial proposal - Maximum points: 30
(one separate e-mail; attachment password protected; The reference "LRPS-2019-9147993 - National Institutional Consultancy to Design Publications and Promotional Materials for UNICEF Montenegro" - financial proposal):
- Separate prices per items/services are listed in the ToR which is integral part of this document

IMPORTANT-ESSENTIAL INFORMATION

Proposal form LRPS-2019-9147993 must be used when replying to this invitation. The reference "LRPS-2019-9147993 - National Institutional Consultancy to Design Publications and Promotional Materials for UNICEF Montenegro" must be indicated in the subject of the e-mails as indicated above. Passwords for the protected attachments should be sent in separate e-mail to the following e-mail address: mjankovic@unicef.org

Proposals should be submitted in English language. Prices must be given in EUR and without tax as UN Agencies are tax exempt for the purchasing of goods and services.

Proposals must be received by April 22, 2019. Proposals received after the stipulated date and time will be invalidated.

UNICEF is part of the United Nations Global Market place (UNGM). Accordingly, all bidders are encouraged to become a UNICEF vendor by creating vendor profile in the UNGM website: www.ungm.org

Due to the nature of this LRPS, there will be no public opening of proposals.

It is important that you read all the provisions of the bid, to ensure that you understand UNICEF's requirements and can submit a proposal in compliance with them. Note that failure to provide compliant
proposals may result in invalidation of your proposal.
In accordance with UNICEF Rules and Regulations the award and the reasons for making the award are
UNICEF’s internal decision and information about other bidders or their bids must not be divulged.
The invitation for submission of proposals does not obligate signing of the contract with bidders, nor does
it assume the obligation to pay the costs of preparing the bids. UNICEF accepts no responsibility for
undelivered proposals and will not accept proposals after the closing date and time.

As a result of the solicitation process, a one-year LTA/LTAs will be issued with possible extension of up to
12-24 months, provided supplier performance has been satisfactory and prices have been reviewed and
found to be competitive at the time of extension. This will be a time-bound LTA.

Please note that UNICEF has right to enter into LTAs with more than one supplier and the right to split the
award of contracts/purchase orders towards LTAs among the LTA/LTAs holders if this is in UNICEF’s
best interest. Therefore, the LTA entered into should be considered non-exclusive and does not
constitute a commitment from UNICEF’s side to place any purchase order/contract towards the
LTA/LTAs.

THE PROPOSAL WILL BE EVALUATED AGAINST THE FOLLOWING CRITERIA:

A) Technical evaluation - Maximum points: 70
   Completeness of response - 5
   Relevant experience in similar type of work relevance - 30
   Organisational and technical capacity of the applicant - 35

B) Financial proposal (Budget) – Maximum points: 30
   - Technical proposal evaluation. Proposals passing the minimum technical pass score (49 points-
   70% of the maximum points obtainable for technical proposal) will continue into the Financial
   proposal evaluation.
   - Financial proposal evaluation. The lowest price proposal will be awarded the full score
   assigned to the commercial proposal.
   - Recommendation. The recommendation for award of contract will be based on best
   combination of technical and financial score.
   - Final award and contracts. Based on verified nominations and final scores, contract
   negotiations could be initiated with one or more successful Proposers.
   - The UNICEF evaluation team will select the Proposal which is of high quality, clear and meets the
   stated requirements and offers the best combination of technical and financial score.